

SES'S SRIDORA CACULO COLLEGE OF COMMERCE AND MANAGEMENT STUDIES.

Telang-Nagar, Khorlim Mapusa Goa.
(Affiliated to Goa University)
ISO 9001:2015 CERTIFIED



PROSPECTUS 2026-27

BACHELOR OF BUSINESS ADMINISTRATION



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ABOUT US

Sridora Caculo College of Commerce & Management Studies, one of the pioneering private institutions of higher education in commerce and management education, was established in 1991, by Saraswat Education Society . The Society has singularly contributed to the development of education and empowerment of young minds in Bardez and North Goa since 1911 . Its first institution – Saraswat Vidyalaya, was established under the challenging circumstances of colonial rule, a decade after the beginning of the previous century on 2nd March, 1911, and is proudly one of the oldest educational institutions in Goa. The society which initially imparted its education in Marathi, when education was not allowed freely to all, has recently celebrated the centenary of its foundation.

Among the group of institutions founded by Saraswat Education Society are the High school which now has classes from Kindergarten to ClassX, a musical school "Swar Shrunagar"at Altinho, Mapusa, the Junior College of Arts,Science &Commerce started in June 1988,the Smt.Sitabai S.Kamat Institute of Management and Human Resource Development,other schools such as Shri.Vasant Vidyalaya at Siolim and Progress High School, Panaji and to meet needs of aspiring students of higher education the Society established Saraswat Vidyalaya College of Commerce and Management Studies College in 1991, which was renamed as Sridora Caculo College of Commerce & Management Studies in the year 2005.

Sridora Caculo College of Commerce & Management Studies wasfounded under the leadership of Shri. V. B. Prabhu Verlekar, a noted Chartered Accountant,with the stated objective of meeting the needs and demands of higher education,by providing quality education & excellent infrastructure, to all, but more so the disadvantaged sections of the community . The management realized that due to lack of adequate educational facilities many good students had to drop out of the higher educational system and decided to incorporate them into the educational system

VISION

- To be a model institution, providing for a holistic development of individuals with an aim of promoting a healthy and progressive society

MISSION

To impart value added education, to nurture the creative abilities of our youth ,to develop professional competence with a focus on opportunities for individual excellence and the collective well being To be a model institution, providing for a holistic development of individuals with aim of promoting healthy and progressive society

OBJECTIVES

- To help students in developing their creative abilities to become a productive members of the society.
- To inculcate values , ethics and principles among the students for their holistic development.
- To emphasize on the professional and personality development of students in order to prepare the students to adapt to a rapidly changing environment.
- To build confidence level and to develop competency through the use of modern technology.
- To help students in career guidance and placements to seek employability so that they turn out responsible citizens of our nation.

MANAGEMENT OFFICE BEARERS

General Assembly

- Chairman: Shri. Vithal G. Prabhu Parrikar
- Secretary: Shri. Vivek G. Kerkar

Executive Comittee

- President: Shri. Rupesh R. Kamat
- Vice-President: Shri. Ashok Kenkre
- Secretary: Shri. Balkrishna V. Parulekar
- Joint Secretary: Shri. Kaustubh V. Sawkar
- Treasurer: Shri. Amogh Parrikar
- Joint Treasurer: Shri. Pradip Joshi

Co-opted Members:

- Shri. Nandish Kenkare
- Shri. Shreevallabh Kamat Dhakankar

PRINCIPAL'S MESSAGE



Sridora Caculo College of Commerce and Management Studies is one of the pioneers in starting the BBA course in Goa. Since then the college has made tremendous progress in various fields and today we are rated as the best BBA college in the state of Goa. Our greatest strength is our faculty - full time, visiting and contributory. We realize that a course like BBA, besides good infrastructure, requires excellent faculty. We are in the fore-front in getting and retaining talented and experienced teachers. We have continuously upgraded our infrastructure and our effort is now to move to the next level of providing better infrastructure – computers, internet, networking books and LCD's. Our BBA student have excelled in their chosen areas. They have made a mark in national level business events and competitions in and outside Goa. We are the only college in which the students organize a mega business event (named "SYNERGY") every year. Beside exposing our students to some very high intensity competitions, our basic aim is to develop their all-round personality and sharpen management skills. We strive for continuous improvement and focus on quality education to make our students responsible citizens and better leaders of our country. From being one of the best in Goa, we look forward to emerge as one of the best Management Institutes in India.

Prof. Santosh B. Patkar,
Principal

VICE-PRINCIPAL'S FORWARD



It gives me great pleasure to welcome you to one of the most sought-after BBA programmes in the state of Goa.

As we move into another year of implementing the National Education Policy (NEP), we continue to witness a positive transformation in the way education is delivered. Our institution remains committed to providing the best infrastructure and academic support to our BBA students, ensuring a learning environment that is both dynamic and future-ready.

In terms of infrastructure, we offer well-equipped, air-conditioned classrooms with multimedia facilities, advanced computer laboratories with high-speed internet connectivity, and a well-stocked library with the latest books, journals, and periodicals.

Our faculty members are dedicated, experienced, and student-centric in their approach, making management education interactive, engaging, and relevant. We maintain continuous interaction with industry to ensure that our curriculum stays aligned with current business trends and expectations.

The college regularly hosts eminent personalities from diverse industries who share their expertise through guest lectures and interactive sessions. Students are also encouraged to visit leading organisations and engage with professionals, gaining valuable practical exposure. Additionally, they are given opportunities to organise and participate in events and activities that help develop leadership, teamwork, and managerial skills.

The true strength of any institution lies in its students, and we take immense pride in ours. Our students have consistently excelled in their chosen paths—whether pursuing higher education at reputed institutions, venturing into entrepreneurship, or securing positions in leading organisations.

I extend a warm welcome to all of you and am confident that your journey with us will be enriching, engaging, and rewarding.

Smruti Borkar
Associate Professor, Vice Principal

ABOUT BBA

OBJECTIVE

The Bachelor of Business Administration (BBA) Programme at SES's Sridora Caculo College of Commerce and Management studies is a 3 year full-time professional course affiliated to Goa University, Goa. The objective of the course is to impart management education through creating opportunities for the students to upgrade themselves with contemporary business practices and at the same time to gain hands on corporate work experience. The result of such endeavour is to develop a strong conceptual base that can serve as a forerunner for MBA aspirants at the same time provide a strong foothold for individuals who seek to enter their careers immediately after their BBA programme.

WHY BBA?

Contemporary liberalized India is an epitome of opportunities. With these ever dynamic market conditions Leadership is no more an option but a necessity of the hour. Survival and success of the industry is purely an entrepreneurial intervention determined by the core competencies to perceive, envisage, and predetermine opportunity and translate it into profitable ventures or economic pursuits. Modern day corporate cultures operate within objective based environments.

Sustenance is function of time and ability to achieve the objectives within the time. Where there are Transnational & Multinational Companies bringing down their goodies into the country, there is Indigenous counterpart which is assimilating the international bench- marks to compete and globalise Indian business. In such desperately positive economic circumstances the economy's future entirely rests on individuals who take up the reins of Indian business for the future. This calls for true Leaders. Leaders who have not only the poise and grace to understand, act, react, withstand positively, the challenges of the Indian Business Environment but also have the ability to inspire, lead and make emulate the same by others with their personality. We, at Sridora Caculo College of Commerce & Management Studies, aim to emit such human resource into the corporate world, which at one hand possess the ability and skill of management personnel and at the same time represent the wholesome personality of being value based human force.

THE SARASWAT EDGE

Studying business is not just about learning how companies work — it is about understanding how your ideas, interests, and strengths can create value in the world.

At SES's Sridora Caculo College of Commerce & Management Studies, the BBA program is designed to help students discover who they are, what they care about, and how they can build a meaningful career around it.

A place to learn, lead, and become your best self:

We go beyond classroom teaching. Our learning environment encourages: Asking questions, Trying new ideas, Working in teams, Leading events, Learning from real professionals. Faculty members design classes using real examples, case discussions, simulations, and current business stories, so that concepts feel relevant and practical.

You will regularly interact with entrepreneurs, business owners, managers, and industry mentors, especially from Goa's growing sectors such as hospitality, tourism, retail, events, finance, creative media, and startups. These interactions make learning real and relatable. Through internships, field visits, and live projects, you get the chance to understand how organisations work and what roles might suit your strengths.

A Place Where Your Interests Matter:

Every student walks in with a different passion — some love design, some love numbers, some want to help communities, some dream of starting something of their own.

Here, we encourage you to bring your interests into your learning.

Our role is to help you connect your passion to a career direction, build the business skills needed to sustain it, and gain the confidence to pursue it with clarity.

Student-Led Learning Culture:

Many of the department's major activities are led by students themselves, with faculty guiding and supporting them.

This helps students develop confidence, leadership, teamwork, responsibility, and the ability to organize and execute ideas.

Examples include: Synergy – our national-level business event, Corporate Matrix – inter-class strategic and managerial competition, Echoes of Experience – conversations with entrepreneurs and professionals, Weekly club activities in Finance, Marketing, HR, and Entrepreneurship

This culture allows students to learn by doing, not just by listening.

Growing as a Professional and as a Person:

We believe that education is not only about careers — it is also about character, values, and personal growth.

Through reflection-based courses and social engagement projects, students learn to understand society, empathy, ethics, and responsibility.

Our aim is simple: To help students become confident professionals — and grounded human beings.

ELIGIBILITY AND ADMISSION PROCESS

ELIGIBILITY

- 1) Students who have passed/completed/awaiting results of Intermediate/10+2/equivalent courses in any stream can apply.
- 2) To apply for BBA programme of our College, candidates must register and submit their applications via the SAMARTH Portal (<https://goaadmission.samarth.ac.in/>) by selecting our College and the BBA program as their first preference.
- 3) Once the list is available from the SAMARTH portal, candidates will be added on the Whatsapp group that will be used for informing the candidates about the admission details.
- 4) The candidates need to answer an Aptitude Test and the Personal Interview, details of which will be shared on the Whatsapp group.
- 5) Candidates will be shortlisted for admissions based on the following criteria:
 - * 50% weightage to the Aptitude Test
 - * 30% weightage to the Personal Interview
 - * 20% weightage to score in 12th standard
- 6) Admission will be given purely based on the merit.

NRI AND FOREIGN STUDENT'S ADMISSION

The course also reserves 15% of its seats to NRI and foreign students, where 10% is reserved for foreign students the remaining is reserved for NRI students.

Eligibility:

*Passed 10+2, intermediate or equivalent examination.

*May or may not have appeared for UGAT examination.

NRI students: The interested students may directly apply to the college with their relevant certificates and shall be awarded seats on a first come first serve basis

Foreign Students:

The students have to obtain a Provisional Admission Certificate from Goa University. The students also have to approach the Asst. Registrar of Admissions in Goa University for further guidelines and then apply with all necessary documents to the college.

DOCUMENTS REQUIRED FOR ADMISSION

- Leaving Certificate (Original + 1 attested copy)
- 3 attested copies of XII std. marksheet
- 2 passport-sized photographs in addition to above documents, foreign/NRI students will also have to submit Provisional Eligibility Certificate from Goa University (Original)

FEE STRUCTURE

Particulars	FYBBA	SYBBA	TYBBA
Tuition Fee	64,828.00	64,837.00	64,915.00
Library Fee	3,000.00	3,000.00	3,000.00
Development Fee	1,000.00	1,000.00	1,000.00
Computer Lab Fee	3,000.00	3,000.00	3,000.00
Student Activity Fee	174.00	174.00	174.00
Gymkhana Fee	420.00	420.00	420.00
Student Aid Fee	130.00	130.00	130.00
Examination Fee			500.00
Miscellaneous Fee	500.00	500.00	500.00
University Registration Fee/ University Administrative Exp	1,680.00	1,000.00	1,000.00
DHE Academic Registration	1,500.00	1,500.00	1,500.00
IAMS Fees	225.00	225.00	225.00
Total (in Rs)	76,457.00	75,786.00	76,364.00

Note:

#Fees for (2025-26) may be subject to change in accordance with Goa University guidelines.

#DD payable in favour of "SES'S SRIDORA CACULO COLLEGE OF COMMERCE AND MANAGEMENT STUDIES". Alternatively, students can click the following link and make the payment online: <https://pages.razorpay.com/Sridora-bba>

#PTA amount of Rs. 1000/- shall be paid separately to BBA office.

Refund of Fees:

As per circular no. GU/1/REF.TUIT.FEE/173/2000/983 dated 26/05/2001, in case of self financing courses where new admissions are not possible, no fees are to be refunded. However, the fees shall be refunded only in the cases where new students are admitted in place of students who have cancelled their admission.

FACULTY MEMBERS

- 1) Mr. Ramakant alias Sahil Nayak, Couse Director
- 2) Ms. Bhagyalaxmi Khedekar, Asst Professor
- 3) Mr. Jayant Panvelkar, Asst Professor
- 4) Mr. Aniket Morajkar, Asst Professor

VISITING FACULTY

- 1) Mr. Amey Joshi
- 2) Ms. Pallavi Hedge
- 3) Ms. Babynanda Shetkar
- 4) Mr. Dattaraj Kamalkar
- 5) Mr. Bhavana Khedekar
- 6) Ms. Prachita Joshi

NON-TEACHING STAFF

- 1) Mr. Vivek Borkar, Administrative Officer
- 2) Ms. Suchita Joshi, Administrative Assistant
- 3) Ms. Usha Kutiyal, Counselor
- 4) Mr. Ashish Naik, Director of Phys. Education

COURSE STRUCTURE

TYPE	SEMESTER 1	CODE	CREDITS
CORE	Management Process and Organisational Behaviour	MNA-100	4
CORE	Human Resource Management	MNA-101	4
CORE	IT Skills for Business	MNA-102	4
MDE	Cultural Heritage of Goa-I	MNA-121	2
AEC	Communicative English: Spoken and Written	ENG - 151	2
AEC	Digital Content Creation in English	ENG-152	2
VAC	Environmental Studies I	VAC - 100	2
AEC	Sambhashan Kala	HIN - 251	*
TOTAL			20

TYPE	SEMESTER 2	CODE	CREDITS
CORE	Marketing Management	MNA-103	4
CORE	Financial Statement Analysis	MNA-104	4
CORE	Business Environment	MNA-105	4
MDE	Cultural Heritage of Goa-II	ENG -251	2
AEC	Public Speaking and Presentation Skills	MNA-141	2
AEC	Digital Content Creation in English	ENG-152	2
VAC	Environmental Studies II	VAC - 101	2
AEC	Sampreshan Kaushal	HIN - 252	*
TOTAL			20

INFRASTRUCTURE

Library:

At one end where internet provides all the necessary current information and reviews, the institute's library on the other end provides for all the references that the students will need in their three years of BBA. The library consists of a very wide book bank with hundreds of Indian and Foreign references that get revised every year. References and other reading material get updated regularly and new editions and names are added to the collection as per contemporary academic needs of the Program. The library also consists of magazines and journals of all the functional areas of the management discipline.



Classroom:

Unlike regular academic sessions where lecturing is the major tool for imparting education, training at Saraswat BBA is purely interaction oriented. Group discussion, presentation, deliberations and debates form the major methodology for training at BBA. At most all disciplines engage in research base assignments and presentations. To enable smooth functioning of every day academics the classrooms are equipped with air conditioning and all the state of art facilities like LAN based information sourcing, smartscreens and so on.



Computer Lab:

Project & research based education always requires a constant inflow of information. Contemporary markets, industry, economies and education are linked to one such source – Internet. SCCCMS' education systems demands that students elicit information to corroborate their assignments. Towards this end the computer lab is equipped with broad band to facilitate easy and fast access for the students to suffice their information requirement needs and Wi-Fi is provided for using laptops in the campus.



CAREER SUPPORT

PLACEMENT :

The institute takes pride in the fact that our students are placed with one of the finest corporate in the country. It is also mention worthy that they are commended as one of the better human resources by their employers not just in terms of ability to learn and improvise but also in terms of their attitude and commitment towards work.

EMPLOYERS:

- EP INDUSTRIES
- DSP BLACKROCK MUTUAL FUND
- ACRON INDIA LTD
- CLARKS EXOTICA AGUADA ANCHORAGE
- BERGER BECKER INDIA LTD
- FOMENTO TRAVELS, PANAJI
- VIVAJAY BRUSHES, PILERNE
- ANANT INFOMEDIA, PANAJI
- HIGHLAND CONSTRUCTION COMPANY PVT LTD
- NEBULLA INDUSTRIES PVT LTD, PILERNE
- PAI KANE GROUP
- ADWALPARKERS CONSTRUCTION
- HDFC MUTUAL FUND
- SHIVRANJINI SECURITIES PVT LTD
- GKB OPHTHALMICS
- PYRAMID FINANCE, PANAJI AIRTEL
- BAJAJ ALLIANZE
- MAXXCELL INSTITUTE
- MOBOBEAT
- ALPHAMINDZ
- RYEL PROJECTS PVT LTD, MAPUSA
- FUTURISTIC HABITAT
- ROYAL ASSAGAO, ASSAGAO
- IRA HOSPITALITIES PVT LTD, PANAJI
- THE CROWN,GOA
- SHUBAN BUSINESS SOLUTIONS PVT LTD
- HELIX TECHIN INFO SYSTEM PVT LTD
- INDOCO RMEDIES LTD
- PARK REGIS
- ALCON HYUNDAI PORVORIM
- BROWNTAPE TECHNOLOGIES
- ETHERNET XPRESS PRIVATE LIMITED
- PUTZMEISTER, VERNA
- WEBLOZEE
- NAVELKAR ENTERPRISES
- RYEL PROJECTS PVT LTD, MAPUSA
- BOI STAR UNION DAICHI
- HERITAGE PRINCES REAL ESTATE DEVELOPERS
- MARUTI UDHYOGS NEXA
- GKB HITECH LENSES
- HIREAVILLA HOSPITALITY PVT LTD
- ADITYA BIRLA GROUP
- MANGAL ANALYTICS AND RESEARCH
- CONSULTING PRIVATE LIMITED (MARC)
- OPEN DESTINATIONS

SALIENT FEATURES:

- AICTE Approved
- Well-Equipped Classrooms with Modern Teaching Aids & Smart Boards
- Open Book Examination System for Practical Learning
- Interclass Management Events to Enhance Leadership Skills
- National & State-Level Competitions with Top-Ranking Achievements
- Field Trips & Industry Visits for Practical Exposure
- Entrepreneurship Workshops to Foster Innovation
- Guest Sessions by Industry Experts
- Summer Internship Opportunities for Real-World Experience
- Placement Assistance with Career Guidance
- Fully-Equipped Computer Lab for Hands-On Learning
- Book Bank Facility for Academic Support
- Educational Tours for a Broader Perspective

LIFE AT SARASWAT BBA



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SYNERGY 4.0

Synergy is our flagship intercollegiate business event, proudly organized by students to showcase innovation, leadership, and competitive excellence.

