

SARASWAT EDUCATION SOCIETY'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA – GOA

S.Y.B.COM FOURTH SEMESTER END EXAMINATION APRIL, 2024

Subject: Skill Enhancement Course- Computer Applications for Business-II (WEF 2018-19) CBCS

Duration: 1 1/2 hrs

Max. Marks: 40

INSTRUCTIONS:

- 1) All Questions are compulsory
- 2) Figures to the right indicate maximum marks to the respective questions

Q.1) Explain the following in brief (Any 5): (5x2=10 marks)

- a) B2C business model
- b) One to many mapping cardinality
- c) E-commerce features
- d) Credit card
- e) firewall
- f) Forms in DBMS Software Environment
- g) Payment Gateway

Q.2) Answer the following questions (Any 5): (5x2=10 marks)

- a) Define: e-mail spoofing.
- b) Explain the various applications of e-commerce in the field of publishing.
- c) Utilizing SQL syntax, demonstrate how the update statement is used to modify data in a database.
- d) Explain the generalization concept w.r.t ER Diagram.
- e) State any 4 ERP myths.
- f) What are the applications of e-commerce in online services?
- g) What are the participation constraints in ER model?

Q.3.A) What are the reasons for the growth of ERP market? (5)

OR

Q.3.A) Write a note on Porter's five forces model. (5)

Q.3.B) Explain the various technology solutions employed to safeguard networks, servers, and clients. (5)

Q.4.A) Utilizing examples, demonstrate two types of attributes utilized in the Entity-Relationship Model. (5)

OR

Q.4.A) With the help of an example, explain the concept of Aggregation in Entity Relationship model. (5)

Q.4.B) Write a note on following business modules of ERP: (5)
i) Materials Management ii) Human Resource

-----*****-----