

SARASWAT EDUCATION SOCIETY'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA – GOA

F.Y B.COM – SEMESTER END ASSESSMENT, NOVEMBER 2023
Minor-1 COM111 Principles and Practices of Management (Theory: 4 Credits)
(UNDER NEP 2020 W.E.F. ACADEMIC YEAR 2023-2024)

[Duration: Two Hours]

[Max. Marks: 80]

Instructions:

1. All Questions are **compulsory**, however internal choice is available in Question Nos. 2 (a), 3 (b), 4 (b) and 5 (b)
2. Answer sub-questions in Question no. 1 in not more than **50 words each**.
3. Answer Question No. 2 (a) (i) in not more than **400 words each**.
4. Answer Question Nos. 2 (b), 3 (b), 4 (b) and 5 (b) in not more than **100 words each**.
5. Figures to the **right** indicate **maximum** marks allotted to the questions.

Q1. Answer **All** of the following questions: (2X8 = 16)

- a) Define Contingency Approach.
- b) Define Extrinsic and Intrinsic motivation.
- c) Define Autocratic style of leadership.
- d) Describe Brainstorming technique.
- e) Describe Time study.
- f) Define Coordination in Management.
- g) List down any 4 external factors affecting the business environment.
- h) Define PERT analysis

Q2. a) i) Explain in detail various functions of management. (12)

OR

ii) Explain the principles of management given by Henry Fayol. (12)

b) Interpret Illumination experiment. (4)

Q3. a) Classify various types of plans used in an organisation. (12)

b) i) Illustrate SWOT analysis technique used by organisations to enhance overall performance. (4)

OR

ii) Distinguish between Delegation and Decentralisation. (4)

Q4. a) Explain any six barriers to communication (12)

b) i) Bureaucratic style of leadership cannot be applied in Business organizations. Justify. (4)

OR

ii) Explain Maslow's need hierarchy theory. (4)

Q5. a) "Control is a function of management that helps to check errors and take corrective actions". Explain the Process of Control in Management. (12)

b) i) Justify the importance of stress management in healthy work life balance. (4)

OR

ii) Explain departmentation as a technique of Coordination. (4)

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