

Saraswat Education Society's
Sridora Caculo College of
Commerce and Management Studies,

SARASWAT BBA

PROSPECTUS 2024-25



Teleang nagar, Khorlim, Mapusa, Goa, 403507

Telephone No.: 0832-2252565, 0832-2250042

Email Id: saraswatbba@gmail.com

Website: www.caculocollege.ac.in

TABLE OF CONTENTS

TABLE OF CONTENTS.....	1
ABOUT US.....	2
VISION.....	3
MISSION.....	3
OBJECTIVES.....	3
INSTITUTES MANAGED.....	4
MANAGEMENT OFFICE BEARERS.....	4
PRINCIPAL'S MESSAGE.....	5
VICE-PRINCIPAL'S FOREWORD.....	6
ABOUT BBA.....	7
THE SARASWAT EDGE.....	8
ADMISSION.....	9
DOCUMENTS REQUIRED FOR ADMISSION.....	9
FEE STRUCTURE.....	10
NON-TEACHING STAFF.....	11
VISITING FACULTY.....	11
COURSE COMBINATION (2024-25).....	12
INFRASTRUCTURE.....	13
CAREER SUPPORT.....	14
LIFE AT SARASWAT BBA.....	15

ABOUT US

Sridora Caculo College of Commerce & Management Studies, one of the pioneering private institutions of higher education in commerce and management education, was established in 1991, by Saraswat Education Society. The Society has singularly contributed to the development of education and empowerment of young minds in Bardez and North Goa since 1911. Its first institution –Saraswat Vidyalaya, was established under the challenging circumstances of colonial rule, a decade after the beginning of the previous century on 2nd March, 1911, and is proudly one of the oldest educational institutions in Goa. The society which initially imparted its education in Marathi, when education was not allowed freely to all, has recently celebrated the centenary of its foundation.

Among the group of institutions founded by Saraswat Education Society are the High school which now has classes from Kindergarten to Class X, a musical school "Swar Shrungar" at Altinho, Mapusa, the Junior College of Arts, Science & Commerce started in June 1988, the Smt. Sitabai S. Kamat Institute of Management and Human Resource Development, other schools such as Shri. Vasant Vidyalaya at Siolim and Progress High School, Panaji and to meet the needs of aspiring students of higher education the Society established Saraswat Vidyalaya College of Commerce and Management Studies College in 1991, which was renamed as Sridora Caculo College of Commerce & Management Studies in the year 2005.

Sridora Caculo College of Commerce & Management Studies was founded under the leadership of Shri. V.B.Prabhu Verlekar, a noted Chartered Accountant, with the stated objective of meeting the needs and demands of higher education, by providing quality education and excellent infrastructure, to all, but more so the disadvantaged sections of the community. The management realized that due to lack of adequate educational facilities many good students had to drop out of the higher educational system and decided to incorporate them into the educational system.

VISION

To be a model institution, providing for a holistic development of individuals with an aim of promoting a healthy and progressive society.

MISSION

To impart value added education, to nurture the creative abilities of our youth, to develop professional competence with a focus on opportunities for individual excellence and the collective well being of the community.

OBJECTIVES

- *To help students in developing their creative abilities to become a productive members of the society.*
- *To inculcate values, ethics and principles among the students for their holistic development.*
- *To emphasize on the professional and personality development of students in order to prepare the students to adapt to a rapidly changing environment.*
- *To build confidence level and to develop competency through the use of modern technology.*
- *To help students in career guidance and placements to seek employability so that they turn out responsible citizens of our nation.*

MANAGEMENT OFFICE BEARERS

GENERAL ASSEMBLY:

- Chairman : Shri. Vithal G. Prabhu Parrikar
- Secretary : Shri. Vivek G. Kerkar

EXECUTIVE COMMITTEE

- President : Shri. Ramnath N. Burye
- Vice-President : Shri. Rajesh R. Mahambrey
- Secretary: Shri. Rupesh R. Kamat
- Joint Secretary: Shri. Kaustabh V. Sawkar
- Treasurer: Shri. Anup A. Prabhu Verlekar
- Joint Treasurer : Shri. Balkrishna V. Parulekar
- Co-opted Members:
 - * Shri. Akhil S. Prabhu Parrikar
 - * Shri. Sachin S. Pai Bir

INSTITUTES MANAGED

- Saraswat Vidyalaya Pre-primary, Mapusa
- Saraswat Vidyalaya Primary School, Mapusa
- Saraswat Vidyalaya High School, Mapusa
- SES's Swar Shrunagar Musical School, Mapusa
- SES's Purushottam Walawalkar Higher Secondary School of Arts Science & Commerce, Mapusa
- SES's Smt. Sitabai Shambhu Kamat Institute of Management & Human Resource Development, Mapusa
- SES's Sridora Caculo College of Commerce & Management Studies, Mapusa
- Shri Vasant Vidyalaya, Siolim
- Progress High School, Panjim
- Computer Academy, Mapusa
- Accredited Institution of National Open School, New Delhi

PRINCIPAL'S MESSAGE



Sridora Caculo College of Commerce and Management Studies is one of the pioneers in starting the BBA course in Goa. Since then the college has made tremendous progress in various fields and today we are rated as the best BBA college in the state of Goa. Our greatest strength is our faculty- full time, visiting and contributory. We realize that a course like BBA, besides good infrastructure, requires excellent faculty. We are in the forefront in getting and retaining talented and

experienced teacher. We have continuously upgrade our infrastructure and our effort is now to move to the next level of providing better infrastructure - computers, internet, networking books and LCD's. Our BBA student have excelled in their chosen areas. They have made a mark in national level business events and competitions in and outside Goa. We are the only college in which the students organize a mega business event (named "SYNERGY") every year. Besides exposing our students to some very high intensity competitions, our basic aim is to develop their all round personality and sharpen management skills.

We strive for continuous improvement and focus on quality education to make our students responsible citizens and better leaders of our country. From being one of the best in Goa, we look forward to emerge as one of the best Management Institutes in India.

Prof. Santosh B. Patkar,

Principal

VICE-PRINCIPAL'S FOREWORD



I am happy to welcome you to one of the most sought after BBA programs in the state of Goa, and I can say that over the years our college has provided the best infrastructure and faculty to its BBA students. In infrastructure we can boast of well-equipped air-conditioned classrooms with multimedia systems, excellent computer labs with state of the art computers and fast internet facilities, and a library stacked with the latest books, journals and periodicals.

Our faculty are the best in the state and are dedicated and competent. We believe in an interactive approach to management studies with constant interaction with the industry to fine tune the syllabus to keep abreast of the latest developments and needs of the industry. We constantly have eminent personalities from various industries visiting us and delivering guest lectures and interactive sessions.

The students are given an opportunity to visit the leading industries and interact with experts in the field. In addition they are expected to hold events and other programs which will enhance their hands on skills.

The students any educational institution produces are its strength and its brand ambassadors. Our students have always excelled in the vocation of their choice. Many have joined further studies in premier institutions across the country, others have become entrepreneurs after completion of the course, or have taken up employment in leading firms and companies in the state.

I accord a warm welcome to you all and I am confident that your journey with us will be a fruitful one.

Ms. Smruti P. Borkar

Vice-Principal.

ABOUT BBA

OBJECTIVE:

The Bachelor of Business Administration (BBA) Programme at Sridora Caculo College of Commerce and Management Studies (SCCMS) is a 3 - year full time professional course affiliated to Goa University, Goa. The objective of the course is to impart management education through creating opportunities for the students to upgrade themselves with contemporary business practices and at the same time to gain hands on corporate work experience. The result of such endeavour is to develop a strong conceptual base that can serve as a forerunner for MBA aspirants at the same time provide a strong foothold for individuals who seek to enter their careers immediately after their BBA programme.

WHY BBA?

Contemporary liberalized India is an epitome of opportunities. With these ever dynamic market conditions Leadership is no more an option but a necessity of the hour. Survival and success of the industry is purely an entrepreneurial intervention determined by the core competencies to perceive, envisage, and predetermine opportunity and translate it into profitable ventures or economic pursuits. Modern day corporate cultures operate within objective based environments. Sustenance is function of time and ability to achieve the objectives within the time. Where there are Transnational & Multinational Companies bringing down their goodies into the country, there is Indigenous counterpart which is assimilating the international benchmarks to compete and globalise Indian business. In such desperately positive economic circumstances the economy's future entirely rests on individuals who take up the reins of Indian business for the future. This calls for true Leaders. Leaders who have not only the poise and grace to understand, act, react, withstand positively, the challenges of the Indian Business Environment but also have the ability to inspire, lead and make emulate the same by others with their personality.

We, at Sridora Caculo College of Commerce & Management Studies, aim to emit such human resource into the corporate world, which at one hand possess the ability and skill of management personnel and at the same time represent the wholesome personality of being value based human force.

SCCCMS believes that pure classroom instructions are inadequate to complete management education. The institute's relentless endeavour to bridge the gap between industry and classroom to bring the experience of the corporate into regular classroom sessions makes the BBA Program unique. Towards this end the institute has multi-dimensional teaching orientation. At one end, the faculty is given freedom to design syllabus embedding contemporary management issues so that the students are exposed to a blend of proven successful practices and potential concepts that might guide futuristic industry intervention. On the other end the curriculum embeds regular invitation to personnel from varied fields of the industry to lecture or share their experiences to build practical perspectives within the students. Summer Internships and projects help the student to gain hands on work experience which gives him/her a pragmatic of the environment and work which the individual will pursue in future.

Another feature that complements the uniqueness of the BBA Program at SCCCMS is its system of wholesome training of an individual. As a part of the curriculum, the institute introduces every year, perspective building subjects that enable students to gain perspectives on various issues like life, ethics, morals, human & social behaviour, etc. The students are also made to do projects on various social issues to help realize and enhance their responsibility towards society. The overall concern of the institute is not just to make our students good management personnel but also responsible human beings. It would be inappropriate to say that BBA at SCCCMS is curriculum driven because it is 100% student driven. Participative decision making process is encouraged in the institute where students are involved into each and every academic and co-academic activity. It would be apt to say that almost all activities are planned, organized and handled by the students. All the major activities such as industry interaction, placement, alumna and so on are totally handled by the students. The faculty play a supporting role in providing them direction and guidelines. This provides the students hands on experience of an organizational functioning.

The website itself is an illustration of such an orientation. Apart from this the students also organize an annual management meet and other cultural activities through the year. Although still in the nascent stage the institute intends to propel this orientation to an exemplary training process where it forms a symbiotic relation between learning and teaching amongst the students.

ELIGIBILITY AND ADMISSION PROCESS

ELIGIBILITY

- 1) Students who have passed/completed/awaiting results of Intermediate/ 10+2/equivalent courses in any stream can apply.
- 2) To apply for BBA programme of our College, candidates must register and submit their applications via the SAMARTH Portal (<https://goaadmission.samarth.ac.in/>) by selecting our College and the BBA program as their first preference.
- 3) Once the list is available from the SAMARTH portal, candidates will be added on the Whatsapp group that will be used for informing the candidates about the admission details.
- 4) The candidates need to answer an Aptitude Test and the Personal Interview, details of which will be shared on the Whatsapp group.
- 5) Candidates will be shortlisted for admissions based on the following criteria:
 - * 50% weightage to the Aptitude Test
 - * 30% weightage to the Personal Interview
 - * 20% weightage to score in 12th standard
- 6) Admission will be given purely based on the merit.

NRI AND FOREIGN STUDENTS' ADMISSION

The course also reserves 15% of its seats to NRI and foreign students, where 10% is reserved for foreign students the remaining is reserved for NRI students.

Eligibility:

- *Passed 10+2, intermediate or equivalent examination.
- *May or may not have appeared for UGAT examination

NRI students: The interested students may directly apply to the college with their relevant certificates and shall be awarded seats on a first come first serve basis

Foreign Students:

The students have to obtain a Provisional Admission Certificate from Goa University. The students also have to approach the Asst. Registrar of Admissions in Goa University for further guidelines and then apply with all necessary documents to the college.

DOCUMENTS REQUIRED FOR ADMISSION

- Leaving Certificate (Original + 1 attested copy)
- 3 attested copies of XII std. marksheet
- 2 passport-sized photographs in addition to above documents, foreign/NRI students will also have to submit Provisional Eligibility Certificate from Goa University (Original)

FEE STRUCTURE

	FYBBA	SYBBA	TYBBA
Tuition Fee	₹61,187.00	₹61,228.00	₹61,279.00
Library Fee	₹3,000.00	₹3,000.00	₹3,000.00
Development Fee	₹1,000.00	₹1,000.00	₹1,000.00
Computer Lab Fee	₹3,000.00	₹3,000.00	₹3,000.00
Student Activity Fee	₹174.00	₹174.00	₹174.00
Gymkhana Fee	₹420.00	₹420.00	₹420.00
Student Aid Fee	₹130.00	₹130.00	₹130.00
Examination Fee			₹500.00
Miscellaneous Fees	₹500.00	₹500.00	₹500.00
University Registration Fee/ University Administrative Exp	₹1,680.00	₹1,000.00	₹1,000.00
DHE Academic Registration	₹1,500.00	₹1,500.00	₹1,500.00
IAMS Fees	₹225.00	₹225.00	₹225.00
Total (in Rs)	₹72,816.00	₹72,177.00	₹72,728.00

Note:

Fees for (2024-25) may be subject to change in accordance with Goa University guidelines.

DD payable in favour of "SV'S SRIDORA CACULO COLLEGE OF COMMERCE AND MANAGEMENT STUDIES". Alternatively, students can click the following link and make the payment online:

<https://pages.razorpay.com/Sridora-bba>

PTA amount of Rs. 1000/- shall be paid separately to BBA office.

REFUND OF FEES:

As per circular no. GU/1/REF.TUIT.FEE/173/2000/983 dated 26/05/2001, in case of self financing courses where new admissions are not possible, no fees are to be refunded. However, the fees shall be refunded only in the cases where new students are admitted in place of students who have cancelled their admission.

NON-TEACHING STAFF



Mr. Vivek Borkar
Administrative Officer



Ms. Suchita Joshi
Administrative Assistant

VISITING FACULTY

- Mr Sushant Figueiredo
- Ms. Danushka D'Gama
- Mr. Jonathan Sequeira
- Adv. Kirti Panvelkar
- Ms. Paloma Quadros
- Mr. Shambhu Kalangutkar

- Mr. Shankar Nadkarni
- Dt. Richa Shet Talaulikar
- Mr. Sameer Kapdi
- Mr. Nilesh Desai
- Ms. Sunita Lewis
- Ms. Sawani Shetye

COURSE COMBINATION (2024-25)

SEMESTER - I

Type of Course	Course Code	Name of the Course	Credits
MAJOR - I	MGA- 100	Management Process & Organizational Behaviour	4
MINOR - I	MGA - 111	Human Resource Management	4
MULTIDISCIPLINARY (MC-1)	MGA -132	Psychology	3
ABILITY ENHANCEMENT COURSES (AEC-1)	MGA-151	Oral Communication in English	2
SKILL ENHANCEMENT COURSES	MGA-144	IT Skills for Business	3
VALUE ADDED COURSES	VAC - 101	Environmental Studies - I	2
	VAC - 110	Indian Economic Thought	2
	OR VAC-109	OR Introduction to the Folk Tales of India	

Total Credits = 20

Semester - II

Type of Course	Course Code	Name of the Course	Credits
MAJOR - 2	MGA - 101	Marketing Management	4
MINOR - 2	MGA - 112	Financial Statement Analysis	4
MULTIDISCIPLINARY (MC-2)	COM -137	Tourism and Hospitality Management	3
ABILITY ENHANCEMENT COURSES (AEC-2)	ENG - 152	Oral Communication in K/M/H -1	2
SKILL ENHANCEMENT COURSES	MGA - 149	Soft Skills and Personality Development	3
VALUE ADDED COURSES	VAC - 111	Awareness of Cyber Crimes and Security	2
	VAC - 115	Health and Wellness	2

Total Credits = 20

List of courses mentioned above may change due to curriculum updates, faculty availability, or evolving industry demands.

INFRASTRUCTURE

LIBRARY:

At one end where internet provides all the necessary current information and reviews, the institute's library on the other end provides for all the references that the students will need in their three years of BBA. The library consists of a very wide book bank with hundreds of Indian and Foreign references that get revised every year. References and other reading material get updated regularly and new editions and names are added to the collection as per contemporary academic needs of the Program. The library also consists of magazines and journals of all the functional areas of the management discipline.



CLASSROOM:

Unlike regular academic sessions where lecturing is the major tool for imparting education, training at SaraswatBBA is purely interaction oriented. Group discussion, presentation, deliberations and debates form the major methodology for training at SaraswatBBA. Almost all disciplines engage in research based assignments and presentations. To enable smooth functioning of every day academics the classrooms are equipped with air conditioning and all the state of art facilities like LAN based information sourcing, projection systems and so on.



COMPUTER LAB:

Project & research based education always requires a constant inflow of information. Contemporary markets, industry, economies and education are linked to one such source - Internet. SCCCMS' education systems demands that students elicit information to corroborate their assignments. Towards this end the computer lab is equipped with broadband to facilitate easy and fast access for the students to suffice their information requirement needs and Wi-Fi is provided for using laptops in the campus.



CAREER SUPPORT

PLACEMENT:

The institute takes pride in the fact that our students are placed with one of the finest corporate in the country. It is also mention worthy that they are commended as one of the better human resources by their employers not just in terms of ability to learn and improvise but also in terms of their attitude and commitment towards work.

EMPLOYERS:

The following is just a sample of such employers although the actual list is quite exhaustive:

E P INDUSTRIES

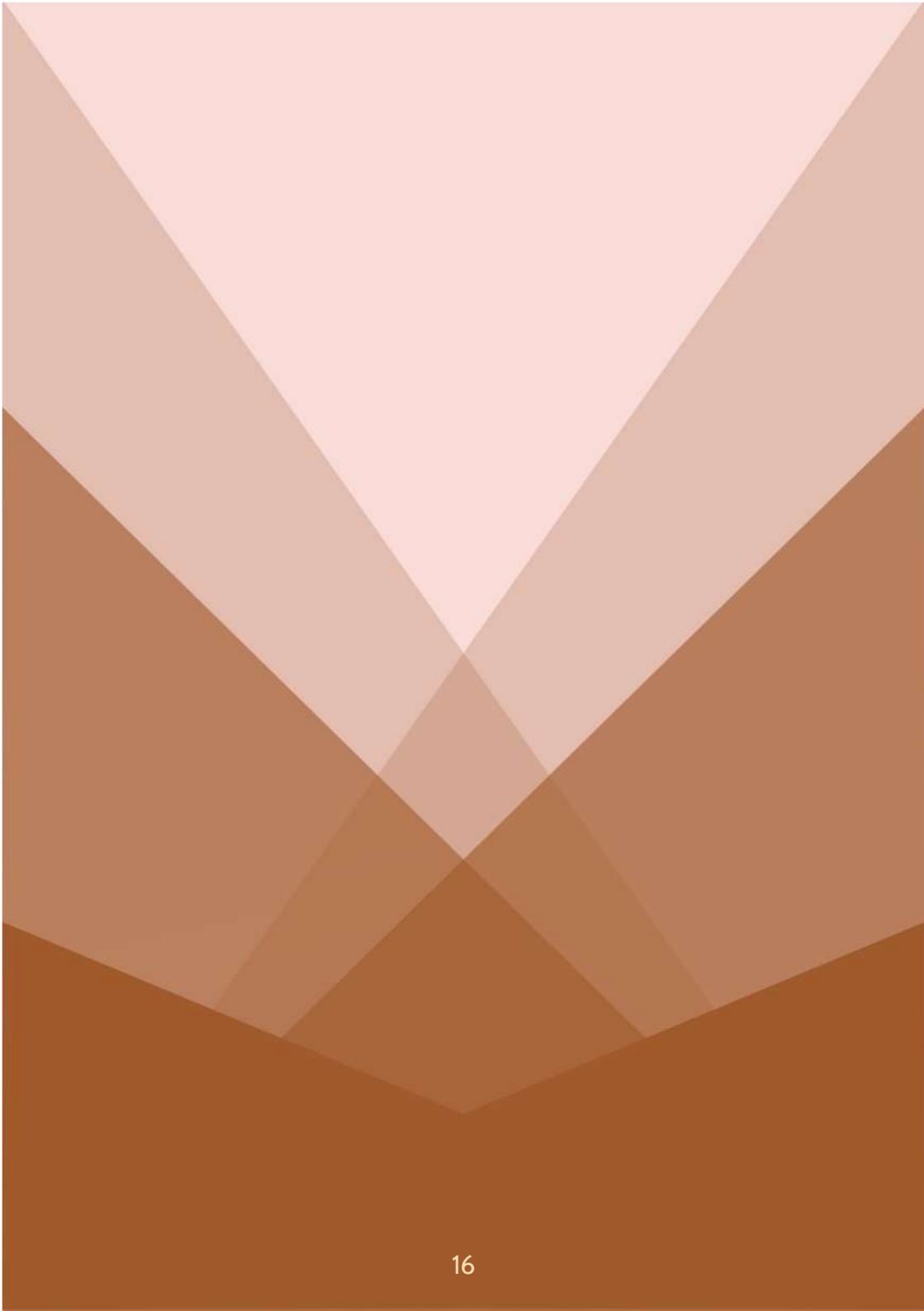
DSP BLACKROCK MUTUAL FUND
ACRON INDIA LTD
CLARKS EXOTICA AGUADA ANCHORAGE
BERGER BECKER INDIA LTD
FOMENTO TRAVELS, PANAJI
VIVAJAY BRUSHES, PILERN
ANANT INFOMEDIA, PANAJI
HIGHLAND CONSTRUCTION COMPANY PVT LTD
NEBULLA INDUSTRIES PVT LTD, PILERNE
PAI KANE GROUP
ADWALPARKERS CONSTRUCTION
HDFC MUTUAL FUND
SHIVRANJINI SECURITIES PVT LTD
GKB OPHTHALMICS
PYRAMID FINANCE, PANAJI
AIRTEL
BAJAJ ALLIANZE
MAXXCELL INSTITUTE
MOBOBEAT
ALPHAMINDZ
RYEL PROJECTS PVT LTD, MAPUSA

FUTURISTIC HABITAT

ROYAL ASSAGAO, ASSAGAO
IRA HOSPITALITIES PVT LTD, PANAJI
THE CROWN, GOA
SHUBAN BUSINESS SOLUTIONS PVT LTD
HELIX TECHIN INFO SYSTEM PVT LTD
INDOCO RMEDIES LTD
PARK REGIS
ALCON HYUNDAI PORVORIM
BROWNTAPE TECHNOLOGIES
ETHERNET XPRESS PRIVATE LIMITED
PUTZMEISTER, VERNA
WEBLOZEE
NAVELKAR ENTERPRISES
RYEL PROJECTS PVT LTD, MAPUSA
BOI STAR UNION DAICHI
HERITAGE PRINCES REAL ESTATE DEVELOPERS
MARUTI UDHYOGS NEXA
GKB HITECH LENSES
HIREAVILLA HOSPITALITY PVT LTD
ADITYA BIRLA GROUP
MANGAL ANALYTICS AND RESEARCH
CONSULTING PRIVATE LIMITED (MARC)

LIFE AT SARASWAT BBA





SALIENT FEATURES

Air Conditioned Classrooms with Multimedia Facility

Computer Lab with wifi Internet facility

Specialization in Marketing, HR and Finance

Case Study teaching methodology

Book Bank facility for all Students

Proven track record for Job Placements

Industry Tours

Strong Student - Industry Interface

Various Fun Activities

Practical exposure to Event Management

Event Participations

Disclaimer: The rules and regulations pertaining to admission, examination, disciplinary procedures, code of conduct, etc. stated in Prospectus are not exhaustive, but may be altered or modified by the institutions or Goa University as the case may be from time to time and shall be binding on all students.