

Saraswat Education Society's  
**SRIDORA CACULO COLLEGE OF COMMERCE  
AND MANAGEMENT STUDIES**  
Khorlim, Mapusa, GOA - 403 507.  
(Accredited by NAAC with 'B' Grade)



# **SARASWAT**

MONTHLY e-Newsletter  
(MULTILINGUAL)

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**LIBRARIAN :**  
Saraswat Education Society's  
Sridora Caculo College of Commerce and  
Management Studies, Khorlim,  
Mapusa, GOA-403 507.

Disclaimer: This e-newsletter is a compilation of information collected from different sources. The views expressed in the articles are the original concepts of the authors. The compilers should not be held responsible for the concepts expressed in the articles.

## Saraswat Education Society's Sridora Caculo college of Commerce and Management Studies

B.B.A.

### "PULSE 2023" – Industry Academia Interaction Event

The event aimed to bridge the gap between academia and industry by providing a platform for students, faculty, and industry professionals to engage in meaningful discussions, share insights, and explore potential collaborations. The event featured a workshop and interactive sessions designed to foster a strong relationship between the academic and industrial sectors.

SES's Sridora Caculo College of Commerce and Management Studies, Mapusa - Goa  
PRESENTS  
**PULSE 2023**  
"Powering progress through Industry-Academia Interaction"  
AN INITIATIVE BY SARASWAT BBA

**KIRIT MAGANLAL**  
CEO & Founder,  
Magsons Group

**MANOJ CHACKO**  
CEO, FLY91  
(Chief Guest)

**JERONIMO TRINDADE**  
Director of HR,  
Goa Marriott

**NISHA GAD**  
Entrepreneur - Digital  
HR Empowerment  
(Ex-student of Saraswat  
BBA)

**PRADEEP SALGAONKAR**  
Director, SALDOTS  
ACADEMY

**MAKARAND MANERKAR**  
Ex Ast V.P Supply  
Chain, Goa Glass  
Fibre

Venue: A.G.Keni Hall (Institution's Campus)  
Date: 19th August 2023  
Time: 9am onwards

### Charavne - Wilderness Cleaning Drive

The BBA Department organized a Wilderness Cleaning Drive on 12th August 2023, from 8:00 am onwards for the students of FY BBA, at Charavne, Valpoi Sattari-Goa under the guidance of Course Director.



### **Book exhibition on the occasion of National Librarians' Day**

The book exhibition was organized by the Department of Library and Information Science on 14th Aug 2023. On the occasion of the Librarians' Day the birth anniversary of Dr. S.R.Ranganathan Father of Library Science in India. St. Joseph Book Distributors have displayed books on various subjects

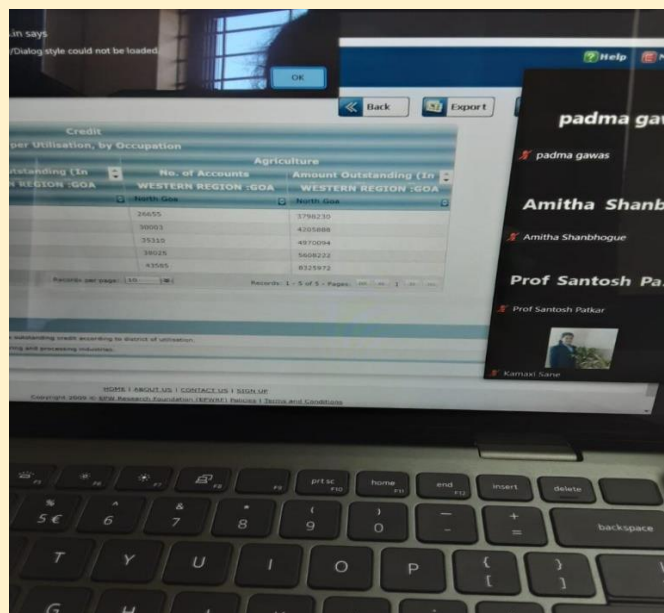


### **Session on Accelerators/Incubation : Opportunities for Students and Faculties – Early Stage Entrepreneurs**

The Department of BCA of Sridora Caculo College of Commerce and Management Studies organised a webinar titled “Accelerators/Incubation: opportunities for students and faculties – early stage entrepreneurs” in collaboration with Institution’s Innovation Council of the college on

### **Orientation of EPWRFITS e-database to staff and students**

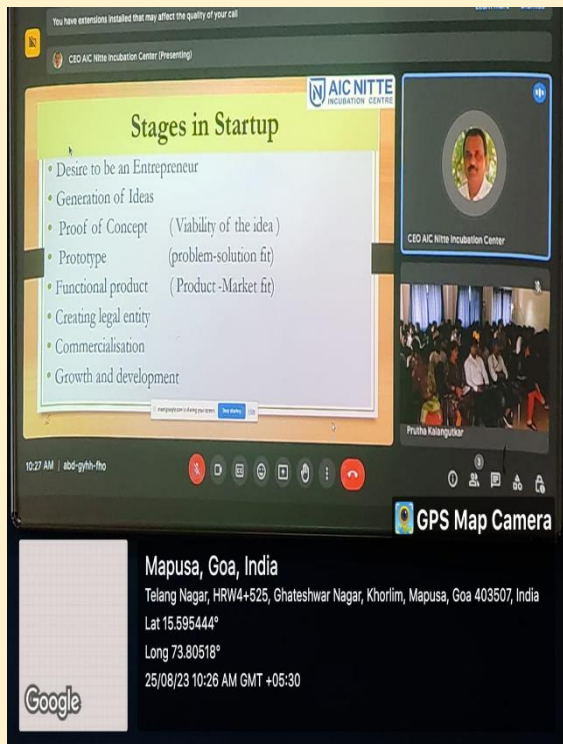
Department of Library and Information Science organized an online orientation of EPWRFITS e-database on 31st Aug. 2023 between 3.00 p.m. to 4.00 p.m. The resource person was Shri. Bipin K. Deokar, Sr. Deputy Director, EPWRF, Mumbai



### **Workshop on research experience sharing : A Coffee Series**

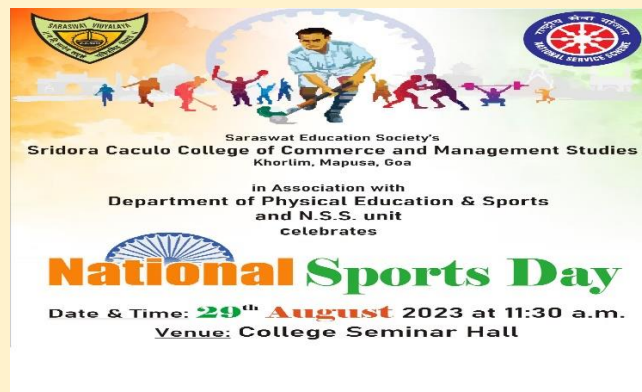
A discussion was held on 17<sup>th</sup> August about how to prepare effective PPTs. There were lot of deliberations and discussions on the use of secondary data in the thesis.

25th August 2023 for the students of BCA in the college Seminar hall. The resource person for the webinar was Dr. Ananthpadhmanabha Achar, the CEO of AIC NITTE Incubation Centre.



### **Felicitation Program conducted by Dept of Sports and NSS Unit**

Department of Physical Education and Sports in association with NSS Unit of the college celebrated National Sports Day and organized a felicitation program on the occasion of the birth anniversary of Late Major Dhyanchand on 29th August 2023 from 11:30 AM to 12:30 PM in the Seminar Hall of the College.



### **SES's Purushottom Walawalkar Higher Secondary School**

**12<sup>th</sup> August, 2023**

#### **Patriotic Song Singing Competition**

Students of PWHSS bagged Third prize in Patriotic Song Singing Competition organised by Sridora Caculo college of Commerce, Mapusa.

**14<sup>th</sup> August, 2023**

#### **"Meri Mati, Mera Desh" with NSS Unit**

The NSS Unit of Purushottom Walawalkar Higher Secondary School conducted *Meri Mati Mera Desh* Program in collaboration with the Morjim village panchayat.



**18<sup>th</sup> August, 2023**

### **Umbrella Painting Competition**

The Umbrella Painting Competition was held under Kalaavishkar. Eleven teams consisting of two students in each team participated in the competition.



### **Debate**

The Debate Competition was held on 18th August. Twenty eight students participated in the debate.



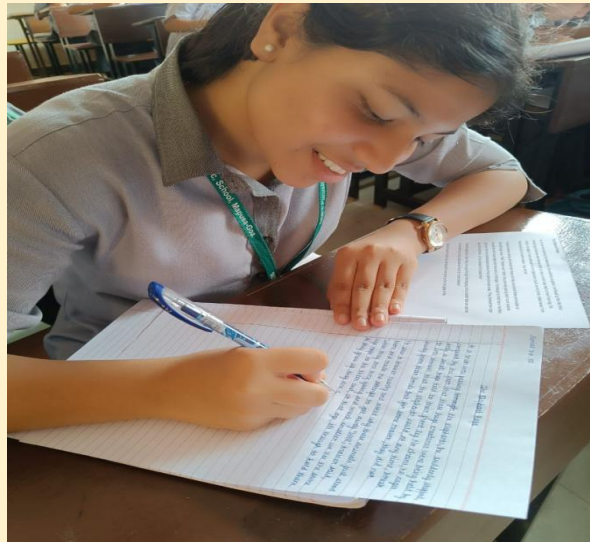
## Instrumental Music

The Instrumental Competition was held on 18th August. Six students participated in the competition.



## Handwriting Competition

The handwriting competition was held on 18th August.



**21<sup>st</sup> August, 2023**

### “Ek Rakhi Sainikansathi”

Chaitanya Pratishthan, Goa organized a Raksha Bandhan themed programme “Ek Rakhi Sainikansathi”. Overall 350 Rakhis were collected by students.



**22<sup>nd</sup> August, 2023**

### Yuvamanthan Model G20 Summit

The Eco Club of P.W.H.S.S. in collaboration with the Yuvamanthan Model G20 summit with Y20 India had organized "A Model G20 Summit" A.G Keni Hall.



**24<sup>th</sup> August, 2023**

### **Students' Council Installation Ceremony**

Installation ceremony of the Students' Council was organised in A.G. Keni Hall. The Chief Guest of the function was Mr. Sainath Raul, Councilor of MMC.



### **Group Dance Competition**

The Group Dance Competition was held on 25<sup>th</sup> August. Seventeen teams of students participated in the competition.



**25<sup>th</sup> August, 2023**

### **Cartoon Making Competition**

The cartoon making competition was held for students to showcase their skills. Twelve students participated in the competition.



### **Story Telling Competition**

The Story Telling Competition was held on 25<sup>th</sup> August. Twenty five students participated in the competition.



**29<sup>th</sup> August, 2023**

**National Sports Day Celebration**

National Sports Day celebration was organised by the Sports Committee in collaboration with NSS Unit.



**24<sup>th</sup> August, 2023**

**Master Hemant Chawan and Master Masoom Alluddin won Gold medal**

Master Hemant Chawan and Master Masoom Alluddin won Gold medal at the District Level U-19 Judo Championship and qualified for the State Level.



**28<sup>th</sup> -31<sup>st</sup> August, 2023**

**Conducted Sessions on 'Cyber Safety'**

IQAC in association with Bhalchandra technologies, organised sessions per stream on 'Cyber safety'.



**Sports:**

**16<sup>th</sup> August, 2023**

**PWHSS Team Runner up in Sepaktakraw**

In Girls U-19 Sepaktakraw (Kick Volleyball), PWHSS students' begged the Runners Up trophy at the Zonal Level organised by DSYA.





### **Master Masoom Alaudin won Gold Medal**

Master Masoom Alaudin won Gold Medal in the State Level Judo Championship in 50KG Category.



### **Carrom Tournament**

Carrom Tournament for teaching and non-teaching staff of P.W.H.S.S. was organised by the Sports Committee from 23<sup>rd</sup> to 28th August.



### **Felicitation of Arts and Commerce Faculty Teachers by Rajhauns Vitaran**

P.W.H.S.S.' Arts and Commerce faculty teachers were felicitated in a felicitation programme organised by Rajhauns Vitaran, Panaji for accomplishing 100% results in Goa Board HSSC Examination 2023.



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## Saraswat Vidyalaya's Primary School

### Lokmanya Tilak Punyatithi

On August 1, 2023, on the occasion of the death anniversary of Lokmanya Tilak, a competition to say tables was held in Saraswat Vidyalaya Primary Section for STD III & IV . Children were dressed up as Tilaks and gave slogans. Children were told stories, poems, information and songs based on Tilak's achievements.

Mrs. Suvarna Neswankar and Ms. Poorva Kelkar were the in charge teachers for this activity.



### रक्षाबंधन

दिनांक ३० ऑगस्ट २०२३ रोजी रक्षाबंधनच्या निमित्त इयत्ता पहिलीच्या मुलांनी शाळेतील शिक्षक तसेच कर्मचारी वर्गाला राखी बांधून राखी पौर्णिमा साजरी केली. सामाजिक बांधिलकी जपणाऱ्या या सणाचे महत्व मुलांना कळावे म्हणून हा कार्यक्रम करण्यात आला. यासाठी प्रभारी शिक्षक म्हणून कु. पूर्वा केळकर आणि सौ. सुवर्णा नेसवणकर यांनी काम पाहिले.



### सारस्वत प्राथमिक विद्यालयात गुरुपौर्णिमा साजरी केली.

दिनांक ३ जुलै २०२३ रोजी सारस्वत विद्यालय खोर्ली म्हापसा येथे प्राथमिक विद्यालयाने त्यांच्या सभागृहात गुरु पौर्णिमेचा सण मोठ्या आनंदी वातावरणात साजरा केला . या पवित्र कार्यक्रमास प्रमुख पाहुणे म्हणून सारस्वत उच्च माध्यमिक विद्यालयाचे प्राध्यापक श्री शरण मडगावकर सर उपस्थित होते. प्रमुख पाहुण्यांच्या हस्ते कार्यक्रमाचा प्रारंभ व्यासांच्या प्रतिमेला पुष्पहार अर्पण करून करण्यात आला . कार्यक्रमास सारस्वत विद्यालयाच्या मुख्याध्यापिका सौ. स्वप्निता नागवेकर याही उपस्थित होत्या व प्राथमिक विभागाच्या पर्यवेक्षिका , शिक्षक तसेच विद्यार्थी उपस्थित होते . प्रतिमा पूजनानंतर मान्यवरांचे पुष्प देऊन स्वागत करण्यात आले . उपस्थित पाहुण्यांनी गोष्टीच्या माध्यमातून गुरुपौर्णिमेचा उद्देश व महत्त्व मुलांना सांगितले. मुलांनी गुरुची महती सांगणारी गीते म्हणून कार्यक्रमाची सांगता झाली .

## News corner:

### Chandrayaan-3: India's historic Moon mission lifts off successfully

**By Geeta Pandey**

BBC News, Delhi

**India has launched its third Moon mission, aiming to be the first to land near its little-explored south pole.**

The Chandrayaan-3 spacecraft with an orbiter, lander and a rover lifted off at 14:35 on Friday (09:05 GMT) from Sriharikota Space Centre.

The lander is due to reach the Moon on 23-24 August.

If successful, India will be only the fourth country to achieve a soft landing on the Moon, after the US, the former Soviet Union and China.

Thousands of people watched the launch from the viewer's gallery and commentators described the sight of the rocket "soaring in the sky" as "majestic". The lift off was greeted with cheers and loud applause from the crowds and the scientists.

"Chandrayaan-3 has begun its journey towards the Moon," Indian Space Research Organisation (Isro) chief Sreedhara Panicker Somanath said in his first comments following the successful lift off. "Our launch vehicle has put the Chandrayaan on the precise orbit around the Earth." Isro tweeted that "the health of the spacecraft is normal".

Source: <https://www.bbc.com/news/world-asia-india-66185565>

## Looking forward: Healthtech in 2023

### SECTIONS

Looking forward: Healthtech in 2023

By Pankaj Jethwan ..

#### Synopsis

**The healthtech ecosystem in India has flourished since the onset of the pandemic, and several scaled healthcare startups have emerged. Gearing for 2023, here are some trends that will shape digital health in India in 2023.**

The healthtech ecosystem in India has flourished since the onset of the pandemic, and several scaled healthcare startups have emerged. Gearing for 2023, here are some

trends that will shape digital health in India in 2023.

### **Genesis of a new breed of talent that will further healthtech innovation**

2022 was a year of massive layoffs: more than 18,000 employees were let go from startups. Of these, at least 2,000 were from healthtech companies. Some of these individuals with their tech, start-up, and healthcare DNA can continue to innovate in the space. These folks can bring fresh perspectives and innovation to unexplored therapies such as pain management, oncology, respiratory care, etc. We sincerel ..

### **Vertically integrated care models will proliferate in multiple therapy areas**

The second wave of healthtech innovation in India will largely be introducing newer vertically integrated care models or single-specialty services companies, either online or omnichannel, that will solve underserved or under organized clinical sectors. The rise of such care platforms can be directly attributed to demand for patient-centric solutions, continuity of care, and providers who understand p ..

### **Patient experience will define the moat**

To navigate the restrained funding climate and high customer acquisition costs, start-ups are more than ever aiming for unparalleled customer delight to avoid losing customers and increase retention. This trend will continue in 2023 with service and delivery time being a key lever. Already, diagnostic start-ups are providing same-day sample collection while health and wellness brands are aiming for same or next-day delivery. Flawless and empathetic patient experience will not only help build retention, but also bring credibility and trust – both being key to any healthcare business.

There is a sizable C-level talent pool in India that has either worked with leading healthcare companies overseas or with India-based development centers of global marquee providers and pharma companies. Moreover, India houses over 100,000 engineers who have built products and solutions for the US healthcare industry. This pool has a detailed understanding of the complex US healthcare system and its myriad pain points and is now building companies for the US from India.

### **Tech giants will continue to flock to healthcare**

In the last two years, MAMAA players (Meta, Alphabet, Microsoft, Amazon, and Apple) have announced several healthcare interventions. Meta-owned WhatsApp has an incubator program for digital health startups while Microsoft recently partnered with AIIMS Jodhpur to aid digital health innovation. Alphabet's Google Health is working on detecting heartbeats and murmurs and measuring heart and respiratory rates through smartphones. It has also partnered with Apollo Hospitals to study how deep learning models can be integrated into diagnosis workflows, and with Aravind Eye Care System and Sankara Nethralaya to leverage AI-ML to improve diabetic retinopathy diagnosis. This has bolstered the confidence of every stakeholder in the ecosystem and also holds a plethora of benefits for start-ups.

Finally, the good news is if you have a solid business model, are a seed stage company, or have runway till H2 2023, there will be no funding winter for you.

<https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/looking-forward-healthtech-in-2023/articleshow/98002145.cms>

### **TRENDS OF INDIAN EDUCATION IN 2023**

According to the Top [boarding schools in India](#), education is an essential aspect of human development, and in India, it has been recognized as a crucial tool for socioeconomic progress. With over 1.3 billion people, India is one of the world's largest and fastest-growing economies. Therefore, the Indian education system plays a significant role in shaping its future. In recent years, India has made notable progress in improving its [education system](#), with a focus on increasing access, equity, and quality.

However, many challenges still need to be addressed to ensure that Indian education in India is accessible, inclusive, and effective. In this blog, we will discuss the latest trends in Indian education in 2023, exploring the current state of education in the country and the challenges that need to be addressed.

## Technological Advancements in Education

The use of technology in Indian classrooms has become a major trend in Indian education in recent years. With the increased use of smartphones and computers, schools have been able to incorporate interactive whiteboards, audio-visual tools, and tablets into their teaching methods to enhance student engagement and learning. Technology has also enabled teachers to create personalized learning experiences for each student, catering to their individual learning needs.

The COVID-19 pandemic has further accelerated the emergence of virtual learning platforms, which have become the primary mode of education in many schools. This has given students and teachers the flexibility to attend classes from anywhere and at any time and has enabled students to access a wide range of educational resources, improving the quality of education. Despite its advantages, there are challenges to implementing technology in Indian education, including the digital divide and the need for teachers to be trained in using technology effectively.

## Emphasis on Skill-Based Education



In recent years, there has been a shift towards skill-based education in India, with a growing emphasis on developing practical skills in students. This has been a response to



## **Environmental Education and Sustainability**

Environmental education and sustainability have become important topics in the Indian education sector in recent years. India faces serious environmental challenges, and the government and educational institutions have recognized the need to promote environmental education and sustainability in schools and universities.

The government has taken steps to integrate environmental studies into school curricula, sensitizing students to environmental issues and encouraging them to take responsibility for environmental conservation. Schools and universities are also promoting sustainable practices, such as rainwater harvesting, solar energy, and waste management techniques, and offering initiatives such as eco-clubs, where students can participate in environmental conservation activities and projects.

It is crucial to educate students about climate change and environmental issues and equip them with the knowledge and skills necessary to mitigate these impacts. This education is critical in developing a sustainable and responsible approach to the environment, and ensuring that students understand the implications of their actions on the environment. The emphasis on environmental education and sustainability in the Indian education sector is an important step towards creating a more environmentally conscious and responsible society.





## Rise of Alternative Education Models

In recent years, alternative education models such as home schooling and online education have gained popularity in India. These models have had a significant impact on the traditional Indian education system and forced institutions to adapt to the changing times by incorporating technology into their curricula.

While home schooling provides parents with greater control over their child's education and online education offers more flexibility in terms of time and location, both models have their drawbacks. Home schooling may not provide children with the social interaction and diversity offered by traditional schools, and online education may not be suitable for all learners.

Despite these potential drawbacks, alternative education models are likely to continue to gain popularity in India and play a more significant role in the Indian education system in the future. This shift towards alternative education models is a reflection of changing attitudes towards traditional education and a desire for greater flexibility and control over the learning process.

## Government Policies and Reforms



The government of India has implemented various policies and reforms to improve the quality of education in the country. The National Education Policy (NEP) 2020 and the

Samagra Shiksha Abhiyan (SSA) are two significant policies that aim to transform the Indian education system.

The NEP emphasizes skill-based education, promotes multilingualism, and integrates technology in Indian education, while the SSA aims to provide universal access to quality education and improve the infrastructure of schools. The introduction of new policies and reforms, such as a new curriculum for primary and secondary schools focusing on critical thinking and problem-solving skills and the establishment of new universities and colleges in underserved areas, will increase access to higher education for students in those regions.

The success of these policies and reforms depends on their effective implementation, with adequate resources allocated to support them. Additionally, the involvement of all stakeholders, including teachers, students, parents, and the community, is crucial for their success. The government's policies and reforms have the potential to transform the Indian education system in India and provide students with the skills and knowledge they need to succeed in the 21st century, but their success ultimately depends on proper implementation and support from all stakeholders.

**Source:**<https://www.ecoleglobale.com/blog/trends-of-indian-education-in-2023/>

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## EDITORIAL

This issue of **SARASWAT** is a humble attempt at filling the void that has been created by the absence of student-run newsletters in most colleges.

While this issue has largely been born out of the Library, we are open to submissions from all students, Teachers and well wishers.

We hope that subsequent issues will strike up numerous discussions and bring students of various departments closer.

Please email your articles, stories, poems, events, creative ideas, and advertisements to **newsletter@caculocollege.ac.in**. We request you to restrict longer articles to 350-400 words. In case you have any comments or queries related to this issue, please email them to us. Hope to hear from you!

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