

SARASWAT VIDYALYA'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA – GOA

B.COM – THIRD SEMESTER END EXAMINATION – NOVEMBER 2022

(W.E.F 2018-19)

SUBJECT: GE 3 – BUSINESS ENVIRONMENT I

[Duration: Two Hours]

[Max. Marks: 80]

Instructions:

1. All Questions are **compulsory**, however internal choice is available
 2. Answer sub-questions in Question no. 1 and Question no. 2 in not more than **100 words each**.
 3. Answer Question No. 3 to Question no. 6 in not more than **400 words each**.
 4. Figures to the **right** indicate **maximum** marks allotted to the questions.
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Q1. Answer any four questions from the following: (4X4 = 16)

- a) Discuss micro environment.
- b) Explain any two features of business environment.
- c) Explain any two components of internal environment.
- d) How does the family system affect/affected business in India.
- e) How does language and attitude towards work impact business?
- f) What do you understand by demographic environment.

Q2. Answer any four questions from the following: (4X4 = 16)

- a) List out any two features of technology.
- b) Discuss the concept of innovation and its types.
- c) What do you understand by e-commerce?
- d) What is bureaucracy? List out its characteristics.
- e) Explain the democratic system of politics.
- f) What are special interest groups? Name two special interest groups in India.

Q3. a) Explain the different types of Macro External Environments of business. (12)

OR

b) Explain the different types of Micro External Environments of business. (12)

Q4. a) What is migration? What are the positive and negative effects of migration? (12)

OR

b) Explain the impact of religion, caste, class, customs and tradition on business. (12)

Q5. a) Explain the sources of technological dynamics. (12)

OR

b) Explain the positive and negative impacts of technology on business. (12)

Q6. a) Explain the four roles of government in business. (12)

OR

b) Write in detail about each of the components of political environment. (12)

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