

SARASWAT VIDYALYA'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA – GOA
B.COM – SIXTH SEMESTER END EXAMINATION – JUNE 2022
(W.E.F 2019-20 CBCS)
SUBJECT: BUSINESS MANAGEMENT MAJOR VII– SUPPLY CHAIN AND
LOGISTICS MANAGEMENT (DSE 7)

[Duration: Two Hours]

[Max. Marks: 80]

Instructions:

1. All Questions are **compulsory**, however internal choice is available
2. Answer sub-questions in Question no. 1 and Question no. 2 in not more than **100 words each**.
3. Answer Question No. 3 to Question no. 6 in not more than **400 words each**.
4. Figures to the **right** indicate **maximum** marks allotted to the questions.

Q1. Answer **any four** questions from the following: **(4X4 = 16)**

- a) Explain the concept of Logistics.
- b) Discuss the concept of Integrated Logistics System.
- c) Why is logistics management important?
- d) What do you understand by Make or Buy decision?
- e) What is Supplier Scheduling?
- f) Explain the concept of Supply Chain Management.

Q2. Answer **any four** questions from the following: **(4X4 = 16)**

- a) Discuss the Importance of Supply Chain Management.
- b) Explain the concept of Value Analysis.
- c) Explain the concept of Demand Forecasting.
- d) Explain the Simple Moving Average method of demand forecasting.
- e) How are RF Technology and Satellite Tracking used to improve supply chain and logistics management?
- f) Discuss the concept of Bard Coding.

Q3. a) Explain the three functions of Logistics Management. **(12)**

OR

b) Discuss the Evolution of the Logistics concept. **(12)**

Q4. a) Explain the functions of Supply Chain Management. (Any Six) (12)

OR

b) What is Outsourcing? What are the benefits of Outsourcing? (12)

Q5. a) Explain any four Qualitative Methods of Demand Forecasting. (12)

OR

b) Explain the methods to establish Customer Service Strategy. (12)

Q6. a) Explain the dimensions of Customer Service. (12)

OR

b) Explain the features of Supply Chain Management (Any Six) (12)

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