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SRIDORA CACULO COLLEGE OF COMMERCE & MNGT. STUDIES
KHORLIM, MAPUSA-GOA
B.COM FOURTH SEMESTER END EXAMINATION, JUNE 2022
Subject: Skill Enhancement Course- Computer Applications for Business-II
(WEF 2018-19) CBCS

Duration: 1 1/2 hrs

Max. Marks: 40

Printed Pages: 1 page

INSTRUCTIONS:

- 1) All Questions are compulsory
- 2) Figures to the right indicate maximum marks to the respective questions

Q.1) Explain the following in brief (Any 5): **(5x2=10 marks)**

- a) EDI
- b) B2B business model
- c) Weak entity
- d) Digital signature
- e) Queries in DBMS
- f) One to One mapping cardinality
- g) Payment gateway

Q.2) Answer the following questions (Any 5): **(5x2=10 marks)**

- a) State any 4 common myths about ERP.
- b) What are the applications of e-commerce in online learning?
- c) Explain with syntax, update statement in SQL.
- d) Explain the concept of aggregation w.r.t ER Diagram.
- e) State limitations of ERP.
- f) What are the applications of e-commerce in online services?
- g) Differentiate between Strong and Weak Entity.

Q.3.A) Write a note on Porter's Value Chain. **(5)**

OR

Q.3.A) Explain any 2 methods of e-payment. **(5)**

Q.3.B) Write a note on any 2 business modules of ERP. **(5)**

Q.4.A) With the help of an example, explain any 2 types of attributes used in Entity Relationship model. **(5)**

OR

Q.4.A) Explain the concept of Specialization and Generalization. **(5)**

Q.4.B) What are the reasons for the growth of ERP? **(5)**

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