

**SV's Sridora Caculo College of Commerce and Management Studies,  
Telang Nagar, Khorlim, Mapusa- Goa**

**FY.B.Com Second Semester End Examination June 2022**

**Duration: 2 Hours**

**Max. Marks: 80**

**Sub: Tourism and Hospitality Management**

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***Instructions:***

1. All Questions are compulsory, however internal choice is available.
2. Answer Sub-question in question 1 and 2 in not more than 100 words each
3. Answer question number 3 to question number 6 in not more than 400 words.
4. Figures to the right indicate full marks for respective question/sub question

Q.1. Answer **any four** of the following: **(4x4=16)**

- a) Adventure Tourism
- b) Tourism Market
- c) Types of Tourism Products
- d) Outbound Tourism
- e) Environmental Impact Analysis
- f) Sustainable Tourism

Q.2. Answer **any four** of the following: **(4x4=16)**

- a) Tour Operator
- b) Difference between Tourism products and Other products
- c) Medical Tourism
- d) Features of tourism product
- e) Rural Tourism
- f) Impact of Tourism on income and employment

Q.3.A. Define Tourism Product. Explain the 5A's of Tourism Product. **(12 Marks)**

**OR**

Q.3.B. Define Tourism. Explain any five points indicating importance of tourism. **(12 Marks)**

Q.4.A. Explain the factors affecting growth of tourism. **(12 Marks)**

**OR**

Q.4.B. Explain the primary and secondary constituents of tourism industry. **(12 Marks)**

Q.5.A. Explain the socio-cultural impacts of tourism. **(12 Marks)**

**OR**

Q.5.B. Explain the environmental impacts of tourism. **(12 Marks)**

Q.6.A. What do you mean by Motivations in Tourism? Explain the push factors under motivations in tourism. **(12 Marks)**

**OR**

Q.6.B. Explain the economic impacts of tourism. **(12 Marks)**

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