

**SV's Sridora Caculo College of Commerce and Management Studies,
Telang Nagar, Khorlim, Mapusa- Goa**

FY.B.Com Second Semester End Examination June 2022

Duration: 2 Hours

Max. Marks: 80

Sub: Tourism and Hospitality Management

Instructions:

- 1. All Questions are compulsory, however internal choice is available.*
- 2. Answer Sub-question in question 1 and 2 in not more than 100 words each*
- 3. Answer question number 3 to question number 6 in not more than 400 words.*
- 4. Figures to the right indicate full marks for respective question/sub question*

Q.1. Answer *any four* of the following: (4x4=16)

- a) Adventure Tourism
- b) Tourism Market
- c) Types of Tourism Products
- d) Outbound Tourism
- e) Environmental Impact Analysis
- f) Sustainable Tourism

Q.2. Answer *any four* of the following: (4x4=16)

- a) Tour Operator
- b) Difference between Tourism products and Other products
- c) Medical Tourism
- d) Features of tourism product
- e) Rural Tourism
- f) Impact of Tourism on income and employment

Q.3.A. Define Tourism Product. Explain the 5A's of Tourism Product. (12 Marks)

OR

Q.3.B. Define Tourism. Explain any five points indicating importance of tourism. (12 Marks)

Q.4.A. Explain the factors affecting growth of tourism. **(12 Marks)**

OR

Q.4.B. Explain the primary and secondary constituents of tourism industry. **(12 Marks)**

Q.5.A. Explain the socio-cultural impacts of tourism. **(12 Marks)**

OR

Q.5.B. Explain the environmental impacts of tourism. **(12 Marks)**

Q.6.A. What do you mean by Motivations in Tourism? Explain the push factors under motivations in tourism. **(12 Marks)**

OR

Q.6.B. Explain the economic impacts of tourism. **(12 Marks)**

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