

**SRIDORA CACULO COLLEGE OF COMMERCE AND MANAGEMENT STUDIES**

## KHORLIM MAPUSA -GOA

**FOURTH SEMESTER END EXAMINATION JULY 2021**

**(CBCS)**

**SUBJECT: E-COMMERCE AND ACCOUNTING**

**Duration: 1:30 hours**

**Maximum Marks: 20**

Q.1. Answer **any five** from following. (5x2=10)

- Define E-commerce.
- State the devices used in M-commerce.
- State different categories of E-commerce.
- Explain E-SCM.
- Write any two advantages of debit card.
- State phases used in E-CRM.
- Explain E-Business Model.
- Explain E-Wallet.

Q.2. Answer **any two** from following. (2x5=10)

- Explain International nature of E-Commerce.
- Explain features of E-Marketing.
- Explain any five essentials of E-Commerce website.
- Explain advantages of E-payment system.

[illegible]