

SARASWAT VIDYALYA'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA – GOA

B.COM – THIRD SEMESTER END EXAMINATION – JANUARY 2021

CBCS (W.E.F- 2018-19)

SUBJECT: BUSINESS ENVIRONMENT - I

[Duration: Two Hours]

[Max. Marks: 40]

Instructions:

- 1. All Questions are compulsory, however internal choice is available**
 - 2. Sub-questions in Question No. 1 carry 2 marks each, answer any five.**
 - 3. Sub-questions in Question No. 2 carry 5 marks each, answer any six.**
 - 4. Figures to the right indicate maximum marks allotted to the questions.**
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Q1. Answer any five questions from the following: (2X5 = 10)

- a. Discuss micro environment.
- b. Explain any two features of business environment.
- c. What is organizational culture?
- d. How does language and attitude towards work impact business?
- e. List out any two features of technology.
- f. Discuss the concept of innovation and its types.
- g. Write a short note on the democratic system of politics.
- h. What is bureaucracy? List out its characteristics.

Q2. Answer any six questions from the following: (5X6 = 30)

- a. What is the importance of business environment?
- b. Explain the components of external environment (any five).
- c. What are the positive and negative impacts of migration?
- d. Explain the characteristics of culture.
- e. Discuss the role of information technology in business.
- f. What impact does natural environment have on business?
- g. Discuss the role of government in business.
- h. Discuss political systems as a component of political environment.

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