

**SV's Sridora Caculo College of Commerce and Management Studies,  
Telang Nagar, Khorlim, Mapusa- Goa**

**FY.B.Com First Semester Examination July 2021**

**Duration: 2 Hours**

**Max. Marks: 40**

**Sub: Tourism and Hospitality Management**

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***Instructions:***

- 1. Attempt both the Questions.*
- 2. Internal choice is available.*
- 3. Figures to the right indicate full marks.*

**Q.1. Answer ANY FIVE of the following questions (5x2= 10)**

- a. Difference between Tourism products and other products. (any 2 points)
- b. What do you mean by the term 'Hospitality'
- c. Tourism Market
- d. Green Tourism
- e. Sustainable Development
- f. Inbound Tourism
- g. Environmental Impact Analysis
- h. Global Gaming

**Q.2. Answer ANY SIX of the following questions (6x5=30)**

- a. Explain 5 A's of tourism products.
- b. Explain any five points describing importance of tourism.
- c. Explain the economic impacts of tourism.
- d. Explain the sectors comprising hospitality industry.
- e. Explain the socio-cultural impacts of tourism.
- f. Explain the factors affecting the growth of tourism
- g. Explain the constituents of tourism industry.