

SARASWAT VIDYALAYA'S  
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES  
B. COM THIRD SEMESTER SPECIAL REPEAT EXAMINATION, MAY/JUNE, 2019  
W.E.F 2018-19 (CBCS)

SUB: ENTREPRENEURSHIP DEVELOPMENT

TOTAL MARKS: 80  
DURATION: 2 HOURS

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**Instructions:** 1) *All questions are compulsory.*

2) *Figures to the right indicate full marks*

- Q. 1) Answer any **four** of the following: (4\*4=16)
- a) Explain the sociological theory of entrepreneurship
  - b) State the difference between intrapreneur and entrepreneur
  - c) Write a note on innovative and imitative entrepreneur
  - d) Explain any 4 sources of business ideas
  - e) Write a note on market research
  - f) Write a note on ecopreneur
- Q. 2) Answer any **four** of the following: (4\*4=16)
- a) Explain the importance of project report
  - b) Write a note on self help group
  - c) Explain the meaning of sociopreneur
  - d) Explain the role incubation centres
  - e) Write a note on entrepreneurship
  - f) Explain economic theory of entrepreneurship
- Q. 3 A) Explain the qualities of an entrepreneur (12)
- OR
- Q. 3 X) Explain the role entrepreneur in the economic development of a country (12)
- Q. 4 A) Explain the various techniques adopted for market research (12)
- OR
- Q. 4 X) What is project report? Explain the contents of project report (12)
- Q. 5 A) Explain the concept of SWOT analysis and state its significance (12)
- OR
- Q. 5 X) explain the factors considered for environmental scanning (12)
- Q. 6 A) Explain the seven sources of innovation in entrepreneurship (12)
- OR
- Q. 6 X) Explain the skills required in entrepreneurship (12)
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