

Saraswat Vidyalaya's
Sridora Caculo College of Commerce and Management Studies
Khorlim, Mapusa Goa
S Y Bcom-III Semester Special Repeat Examination, May/June, 2019

Sub:-BUSINESS ENVIRONMENT(CBCS)

Duration: 2 Hours

Total Marks: 80

INSTRUCTIONS: ALL QUESTIONS ARE COMPULSORY

Q.1) SHORT NOTES answer any FOUR

(4X4) = 16

- 1) Importance of Supplies to business.
- 2) Joint family and Business.
- 3) Status of Technology in India.
- 4) Social goals of business
- 5) E-business
- 6) Panchayats and role in development.

Q.2) Answer any FOUR

(4X4) =16

- 1) Importance of competitors in business.
- 2) Nouveau riche
- 3) Migration in Goa.
- 4) Policy of Reservation and its impact on business
- 5) Environmental groups in Goa
- 6) Importance of Political stability.

Q.3(A).What is Business. Explain the micro factors of modern business.(12)

OR

(B)Explain the term "Business Environment". Describe the macro factors affecting business (12)

Q.4 (A) Describe the influence of Caste, Language and Religion on business. (12)

OR

(B)Explain in detail the impact of Demographic environment on business. (12)

Q.5(A) Explain the role of the Natural environment and its impact on mining in Goa. (12)

OR

(B) Explain the impact of technology on modern Business. Explain the role of E-business and how it is affecting small traders. (12)

Q.6 (A). Explain the different political systems prevalent in the world today. Why is democracy important to the growth of business? (12)

OR

(B).How does International relations affect the growth of business. Explain the impact of terrorism on International business. (12)