

SARASWAT VIDYALAYA'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
B. COM THIRD SEMESTER SPECIAL REPEAT EXAMINATION, MAY/JUNE, 2019
W.E.F 2018-19 (CBCS)

SUB: ENTREPRENEURSHIP DEVELOPMENT

TOTAL MARKS: 80
DURATION: 2 HOURS

Instructions: 1) *All questions are compulsory.*
2) *Figures to the right indicate full marks*

Q. 1) Answer any **four** of the following: (4*4=16)

- a) Explain the sociological theory of entrepreneurship
- b) State the difference between intrapreneur and entrepreneur
- c) Write a note on innovative and imitative entrepreneur
- d) Explain any 4 sources of business ideas
- e) Write a note on market research
- f) Write a note on ecopreneur

Q. 2) Answer any **four** of the following: (4*4=16)

- a) Explain the importance of project report
- b) Write a note on self help group
- c) Explain the meaning of sociopreneur
- d) Explain the role incubation centres
- e) Write a note on entrepreneurship
- f) Explain economic theory of entrepreneurship

Q. 3 A) Explain the qualities of an entrepreneur (12)

OR

Q. 3 X) Explain the role entrepreneur in the economic development of a country (12)

Q. 4 A) Explain the various techniques adopted for market research (12)

OR

Q. 4 X) What is project report? Explain the contents of project report (12)

Q. 5 A) Explain the concept of SWOT analysis and state its significance (12)

OR

Q. 5 X) explain the factors considered for environmental scanning (12)

Q. 6 A) Explain the seven sources of innovation in entrepreneurship (12)

OR

Q. 6 X) Explain the skills required in entrepreneurship (12)